

LONDON/DUBLIN

STUDY TOUR & SUMMER SEMINAR

The London/Dublin study tour and summer graduate seminar is a new integrated experience that leads with international experiences followed by an on campus seminar to explore insights discovered abroad. In London, we plan to visit a diverse set of organizations: a global financial firm (Barclays), a distinctive insurance institution (Lloyds of London), a global entertainment conglomerate (AEG), a boutique marketing/advertising consultancy (Cake, part of Havas), and others, and hope to add a tech start up to the mix with a day trip to Cambridge.

In Dublin, we will focus on the tech giants – Microsoft, Google, Facebook, LinkedIn, etc. using this site as their European Headquarters. We hope to meet with consultancies (Deloitte, Accenture) and start-ups in this thriving ecosystem (all companies TBD), leaving time for a trip to Guinness at the end of the day.

The goal of this study tour/ seminar is to explore cutting edge practice in key industries and organizations

driving our economy in the context of the fascinating changing political, regulatory, and cultural landscape of the UK/EU. After 10 days abroad, we return to Seattle for a short series of weekly evening meetings to explore themes selected by students from the experience. Students will work in small teams to propose a topic, assign reading and lead an in-depth exploration of an issue surface on the tour. The course will culminate in a team presentation of key insights to the group, with the possible participation (by skype) of the host speaker from the tour.

COURSE DETAILS

Participation and Credits: Participation in the Study Tour and Summer Seminar (one evening per week in Summer A Term) earns four credits and both components are required.

Questions? The Global Business Center administers the selection process for the study tour (IBUS 570) to London & Dublin. For more information on the course, contact Wendy Guild (wguild@uw.edu). For more information on the study tour, contact Josie Kraft (jgkraft@uw.edu).



STUDY TOUR DETAILS

- > **PRICE:** \$2600 plus airfare
- > **TRIP DATES:** June 15-25
- > **CREDIT:** 4 credits
- > **DEADLINE:** Applications due Oct 28

STUDY TOUR INFO SESSIONS

OCT 7, 12:30-1:20PM
PACCAR 292

OCT 7, 5:00-5:50PM
PACCAR 393

APPLY

[BIT.LY/MBASTUDYABROAD](https://bit.ly/mbastudyabroad)

